



The ultimate 6-a-side football experience played at the home of the Three Lions, St. George's Park, raising funds for Cure Leukaemia.

Friday 14th October 2022

The Copa del Cure Leukaemia pits up to 20 corporate teams against each other using the same facilities as the England teams and often with a little help from some ex-professionals. The tournament continues into the evening where you can reminisce about your solo goal or goal line clearance at the gala dinner held at the on-site Hilton hotel.

Founded in 2003, Cure Leukaemia works with the sole aim of eradicating blood cancer within a generation by funding the Trials Acceleration programme (TAP) across 12 specialist centres across the UK with events such as Copa del Cure Leukaemia.



EVERY 14 MINUTES SOMEONE IN THE UK IS DIAGNOSED WITH BLOOD CANCER. IT'S TIME TO STOP THE CLOCK.

cureleukaemia
the blood cancer charity

HOW TO GET INVOLVED:

"SQUAD OF 10" PACKAGE

- Full kit provision with your company logo across the front of the shirt
- Use of the elite changing room facilities and play on the FIFA 2 star indoor 3G pitch
- Professional team photo
- Table for the post-tournament 3 course gala dinner
- Reduced rate for on-site hotel accommodation (subject to availability)

£2,750**EX-PRO PACKAGE**

Increase your chances of winning with the same package plus an ex-pro.

- Previous ex-pro's to have participated include Matt Le Tissier, Kevin Phillips, Ian Harte, Danny Mills, Lee Hendrie, Chris Sutton and Chris Brunt.

£3,500

HOW TO GET INVOLVED:

Be more visible throughout the tournament or 'own' a specific element to further raise your profile.

TOURNAMENT SPONSOR

- Press release announcing sponsorship
- Squad of 10 players plus an ex-pro
- Prominent brand visibility on all event collateral
- Naming rights for the tournament trophy
- Sponsorship of the goal of the tournament
- Your company logo on the back off all of the teams shirts
- Branding at the post-event gala dinner
- 2 x bottles of champagne on your table
- 2 x ex-pro's to sit at your table at the gala dinner
- Presenting partner of the post-event video.

£7,500**GALA DINNER SPONSOR**

- Squad of 10 players
- Your company logo on the sleeve on all of the teams shirts
- Brand visibility on all event collateral
- Sponsorship of the fair play award
- Branding at the post-event gala dinner
- On stage thanks by gala dinner host
- 2 x bottles of champagne on your table
- Gala dinner special guest sat on your table.

£5,000**TOP GOAL SCORER**

Reward the best finisher at the tournament

**PITCH SPONSOR**

Have one of the four pitches in the tournament named after you and always play 'at home'

**CHAMPAGNE MOMENT SPONSOR**

Showcase the best bit of skill or worst mistake

**FITTEST PLAYER SPONSOR**

Who covered the most ground during the matches

**LAZIEST TEAM SPONSOR**

Which team made the ball do the work

£750 EACH

Additional, unique sponsorships can be discussed.

All sponsors will be included on the sponsors board and visible for all player and ex-pro interviews throughout the tournament.

Contact Alex Smith to discuss further:

Alex Smith, Head of Sponsorship

✉ alex@cureleukaemia.co.uk ☎ 07734857510

🌐 www.uk.linkedin.com/in/alex-smith-70454259

www.copadelcl.co.uk